



# CONNOTATION CONSTRUCTION OF COLLEGE-STUDENT APARTMENT CULTURE

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## ABSTRACT

As an important part of campus culture, college-student apartment culture is also an extension of campus culture. It is important to correctly understand and grasp the connotation of apartment culture for its future development and prosperity. There are mainly three aspects of apartment culture: material culture, institutional culture and spiritual culture. Specifically, material culture as surface culture is the foundation of apartment culture construction; institutional culture as middle culture is the guarantee of apartment culture construction; spiritual culture as deep culture is the core of apartment culture construction. The mentioned three aspects form a unified whole with a mutual influence, restriction and promotion.

**KEY WORDS:** Apartment culture, material culture, institutional culture, spiritual culture, education of people.

## 1. INTRODUCTION

It has become an important subject for higher education to strengthen construction of college-student apartment culture in new period. Besides, it is an inevitable requirement to advance culture, and a crucial way to enrich campus culture. As mentioned, material culture lays foundation for apartment culture construction; institutional culture sets guarantee for apartment culture construction; spiritual culture composes the core of apartment culture construction. With mutual influence and restriction to each other, they form an organic unity, accelerating the development and prosperity of college-student apartment culture.

### 2. College-student material culture

"Spiritual culture actually develops from material culture," said Deng Xiaoping (Deng Xiaoping, 1992); "Material is foundation; a good material life ensures a higher cultural level and a better spiritual outlook" (Deng Xiaoping, 1992). College-student apartment material culture mainly refers to some visual contents such as basic facilities, overall layout of apartment and its internal allocation. Hence, apartment material culture as surface culture of apartment culture lays a foundation for apartment culture construction, and promotes the development of other apartment cultures.

#### 2.1 Categories of apartment material culture

Material culture refers to substantive results and products from the process of human material production. College-student apartment material culture defines the range of apartment material from cultural level. Different categories of apartment material culture are summarized from different scholars as follows.

**Apartment infrastructure culture construction:** Apartment infrastructure mainly refers to material facilities providing public service for students' life and study. These facilities actually form a public service system to ensure normal practice of apartment culture. As material conditions for apartment culture development, infrastructures include places involving student services: apartment buildings (with its network system of water, electricity and heating), student healthcare service center, stadium, entertainment places, student canteen, library, internet service center, supermarket, IC card service center, bank, post office, communication service center and student affair center (providing services such as financial aid, psychological consultation, career planning, life guidance, enrollment and employment) and student associations (American College Personnel Association, 1996). Apartment internal basic facilities include beds, student desks, Wi-Fi, balcony, bathroom, washing basin, toilet, shower and indoor laundry rack.

Apartment landscape culture construction aims at achieving the harmony between human and nature through exclusive artificial hills, ponds and trees in student apartment areas. Based on people-oriented principles and requirement of the times, culture construction of apartment landscape strives to improve living environment quality, students' personality accomplishment and moral sentiments. Therefore, apartment landscape details (such as overall school layout, building structures, scenery sports layout, roads and lamps, artistic naming and designing of apartment building) are of vital importance to the construction of apartment landscape culture. In college with mature apartment landscape culture, unique cultural atmosphere and connotation is reflected from the design of every tree and bush, or even a single brick and tile. More importantly, apartment landscape in campus inherits its particular cultural qualities, stimulating students' spirit of hardworking while enjoying the beautiful landscape in campus.

**Apartment iconic culture construction:** Apartment iconic culture is specific to some iconic buildings or sculptures with significant roles in apartment culture inheritance. These iconic buildings or sculptures not only express cultural spirit between teachers and students, but also prove its historical traditions or exclusive experiences. Construction of apartment iconic culture mainly covers iconic visual identification systems, buildings, sculptures and landscapes. More specifically, visual identification systems are about school emblem, school flag, school song, icons in apartment area and unique designs of office supplies. Iconic buildings include old buildings with profound history and culture, modern buildings with unique structures and memorable buildings from celebrity donations. Iconic sculptures mainly refer to monumental sculptures, decorative sculptures and implication-meaning sculptures. South-Central University for Nationalities is collecting sculpture works with unique characteristics of their school spirit for student apartments, proving the importance of iconic sculptures to college-student apartments. Finally, iconic landscapes are mainly about the benches, chairs, courtyards, road lamps and lawns in campus. All these iconic cultures help to construct particular atmosphere for student apartment, thus cultivating students' unique quality of diligence.

Karl Marx and Fredrick Engels once said, "People create the environment while the environment also creates people" (Karl Marx and Fredrick Engels, 1979), which fully explains the crucial role of material environment in cultivating human personality. Construction of apartment ecological culture applies ecological theories and methods (bioclimatology and sustainable development thought) to plan and design apartment layout structure. With beautiful and harmonious natural environment, student apartment area becomes an artificial ecosystem with integrated functions. Thus, apartment culture equipped with humanity, peculiarity and intellectual-oriented features construct a happy paradise for student to study and live.

#### 2.2 Characteristics of apartment material culture

As an important part of apartment culture, college-student apartment material culture has its exclusive features different from other apartment cultures.

**Regional characteristics of apartment material culture:** Regional characteristics—emphasizing both natural and cultural environment of student apartment area—are key factors and vital conditions for the existence and development of apartment culture. Apparently, apartment area has to occupy some natural space, thus the natural and cultural environment within this area develops unique culture with regional characteristics. At the same time, apartment culture also enriches its regional culture, which is beneficial to apartment material culture.

**Historic characteristic of apartment material culture:** Historic nature focuses on the long-standing profound accumulation of school history, demonstrating its excellent cultural traditions and strong humanistic concern. Besides, it also shows the running philosophy, value pursuit, campus spirit and education goals of the school. Apartment culture, with respect of school history, inherits and enriches school histories in return. Therefore, historic characteristics of apartment material culture demonstrate school's development path. With profound cultural atmosphere in student apartment area, students can experience and feel historic cultural traditions of the school.

**Structural characteristics of apartment material culture:** Structural characteristics emphasize appropriate layout of apartment material cultures. Apartment material culture does not mean random arrangement of material objects. Instead,

it strives to construct a harmonious material and cultural environment with distinctive layout structure (Yu Qingcheng, Lu Yuankai, 2010.). People-oriented philosophy, culture communication, ethics of location and sustainable development principles should be well integrated in apartment material culture, showing school's cultural taste and value pursuit. In a word, apartment material culture reflects cultural concept and features of the school, stimulating students' passion to their school and determination to success.

**Educational characteristics of apartment material culture:** Educational characteristics mainly stress on the educational effects of apartment material culture to students. According to UNESCO, "Besides regular courses, the environment around students is another educational factor." It proves that apartment material culture also has subtle educational effects to students. For example, old apartment buildings with historical culture advocate the spiritual outlook of graduated students; sculptures in apartment areas tell significant stories about history. As a result, these material cultures stimulate student's sense of pride and desire of learning.

**Developmental characteristics of apartment material culture:** Development of apartment material culture is a dynamic process combining concepts of harmonious development, healthy development and sustainable development. With the development of society, social environment gradually changes and students also present diversified features, leading to innovations of higher education. Student apartment material culture with continuous innovations reflects the trend of future education, ensuring student apartment material culture to keep pace with times.

### 2.3 Planning of apartment material culture.

Apartment material culture, manifesting connotation of apartment culture, plays important roles in history inheritance and education. Thus, the planning of apartment material culture is very important for improving educational functions of apartment material culture.

Planning of apartment material cultures has to respect history. Apartment material culture is mainly manifested from the outlook, cultural taste and connotation of apartment buildings. Therefore, the planning of apartment material culture should respect excellent traditional culture of Chinese history and school history. Hence, students can gradually develop their recognition of cultural identity and sense of responsibility for advocating historic cultures.

Planning of apartment material culture has to respect time changes. Apartment material culture should follow characteristics and changing regularities of times. Sustainable development need to be applied in the planning and construction of apartment material culture, thus strengthening the attraction and appeal of apartment material culture. Harmonious apartment material culture provides safe and civilized external environment to cultivate students' moral sentiments and healthy personality, thus achieving sustainable, harmonious and scientific development of apartment material culture.

Planning of apartment material culture has to respect realities. Currently, the construction of apartment material cultures is still at the preliminary stage, and there are much unknown areas for exploring. In order to achieve sustainable development, apartment material culture should be planned scientifically and carried out step by step. Besides, existing natural space, financial investment and personal allocation should be considered in the integrated planning of apartment material culture construction (Vasyl Sukhomlynsky once said profound apartment material culture even enables school walls to speak). Moreover, construction of apartment material culture should integrate inheritance and innovation, and combine scientific spirit with humanistic spirit, thus developing its universality and individuality.

Planning of apartment material culture should show respects to students. Construction of apartment material culture has to show its respects to students' values and human care concepts. For example, non-obstacles system and function division can be designed for different groups of students; separation of pedestrian and vehicles in campus reduces harmful effects from busy transportation in campus. Such planning details construct a humanized student apartment area. However, construction of apartment material culture should also motivate students' participation, thus enhancing their sense of ownership and responsibility.

### 3. Institutional culture of college-student apartment

Institutions refer to rules and regulations that team members should abide by. Institutional cultures come from enterprise culture at the earliest time, developing to an important part of enterprise culture. Institutions, integrated with culture, present some new characteristics. Student apartment institution, as an effective way to regulate students' behaviors, requires each student to follow the rules in certain time and area. Therefore, with characteristics of enforceability, instrumentality and timeliness, student apartment institutional culture embodies and guarantees spiritual culture and behavior culture.

#### 3.1 Types of apartment institutional culture

With institution as the guarantee and culture the nutriment, institutional culture generates a well-organized regulation system from long-time social experience. College-student apartment institutional culture, refined from excellent history

and long-term accumulations, effectively constrains and encourages students and teachers. Based on different standards, student apartment institutional culture is classified as follows:

According to its enforceability, apartment institutional culture is divided into formal institutional culture and informal institutional culture. Formal institutional culture, based on time requirements and wills from teachers and students, focuses on concrete written rules and regulations (i.e., laws and regulations, policies and principles, notifications and specifications). These formal rules are carried out in the country or schools under powerful supervisions. Informal institutional cultures emphasize invisible and unwritten codes of conduct generated unconsciously from long-term contacts between teachers and students (i.e., value belief, ethics, customs and ideologies). Formal institutional apartment culture is known for its passivity, enforceability, binding and inspiring characters; while informal institutional culture is prominent in its spontaneity, universality, continuity and non-compulsory features. These two types of institutional cultures are indivisible and supplement each other.

Apartment institutional culture is classified as endogenous institutional culture and exogenous institutional culture according to its generation path. Endogenous institutional culture, as requirement of talent cultivation and student development, relies on students and teachers to accelerate institutional culture innovation. Exogenous institutional culture makes use of external forces from country, society and organizations to establish student apartment institutions, eventually converting into apartment institutional culture.

According to its manifestation mode, apartment institutional culture is divided into dominant institutional culture and recessive institutional culture. Dominant institutional culture refers to written and visible laws and regulations, policies and principles, notifications and specifications, guiding students' behaviors and value orientation. Recessive institutional culture, an invisible network of organizations, emphasizes students' cognition, attitude and will power to institutions.

Apartment institutional culture is classified as subject-type institutional culture and non-subject-type institutional culture according to different subjects. Subject-type institutional culture includes apartment-leading-cadre institutional culture, apartment-administrator institutional culture, apartment-cleaner institutional culture, party-member institutional culture, student-leader institutional culture and apartment student culture. Non-subject-type institutional culture includes apartment-health institutional culture, apartment-security institutional culture and apartment-comparison institutional culture.

In a word, all classifications of student apartment culture aim at the same goal, and are accepted by students and teacher. No matter how classified, they are supplementary to each other: the former provides conditions for the transformation of the latter, and in return the latter provides subtle supplement for the former.

#### 3.2 Principles of apartment institutional culture

College-student apartment institutional culture is the connection points of other apartment cultures. At the same time, it ensures smooth practice of other cultures. Construction of apartment institutional culture should accord with social political features, legality, democracy, educational features, and developmental requirements. Meanwhile, it should conform to social political features. Lenin once pointed out, "It is not allowed to separate education work from political theories, and education work is closely connected to politics (Lenin, 1972). Therefore, construction of student apartment institutional culture has to follow political features: keeping consistent with the Party's guidelines and policies, abiding by national constitutions and laws, and complying with school regulations and rules. Besides, socialist theoretical system and socialist core values system with Chinese characteristics should be critically applied to the construction of student apartment institutional culture.

Construction of apartment institutional culture should follow the requirement of legality. Legal construction of apartment institutional culture should not violate national laws and constitutions, education acts and teacher laws. Moreover, it should not work against local rules, administrative regulations, normative documents from superior departments, school rules and regulations. Thus, it ensures legality of apartment institutional culture from the source. At the same time, the content of apartment institutional culture composes institutional systems. Institutional culture construction achieves its significant meanings and functions through following the principle of legality and human-oriented theory. Moreover, the practice of student apartment institutional culture should accord with legality principle, ensuring fair and just construction of institutional culture.

Construction of apartment institutional culture has to adhere to the principle of democracy. Party organizations with political key roles contribute to the construction of apartment institutional culture with its supervisory and combatant functions. Application of democracy principle in the construction of institutional culture guarantees the normal practice of democratic supervision, participation and negotiation mechanism. Democracy gives full play to students' and teachers' initiative in democratic management. Adam Smith said, "Human society is like a huge chessboard, and each piece follows its routes and principles, which is different from enforced regulations of legislative institution" (Adam, S, 2000). According to Smith, it is impossible for legislators to clearly understand the

thoughts and situations of every person. Instead, open communications help to achieve scientific institutional construction. Therefore, teacher-and-student representative conferences emerge in the response to the needs of apartment innovation. Major decisions and hot issues related to vital interests of all students and staff are discussed in such conferences, strengthening democratic management in campus.

Construction of apartment institutional culture should abide by its educational principle. Marx once said, "Human has the duty and mission to comprehensively develop their full abilities such as thinking ability" (Marx, Engels, 1960). Engels also stressed, "It is crucial for all social members to develop their comprehensive abilities" (Marx, Engels, 1960). Hence, the construction of apartment institutional culture is to cultivate builders and successors of socialism with Chinese characteristics based on people-oriented theory, thus achieving a comprehensive development. In order to promote students' comprehensive development, the construction of apartment institutional culture, considering school realities and students' characteristics, should give full play to its educational functions and principles.

Construction of apartment institutional culture has to comply with the principle of development. Apartment institutional culture is a kind of dynamic and developmental culture. Time changes, talent cultivation objectives, school running concepts and students' characteristics should be considered to improve and supplement student apartment institutional culture. With innovated methods and enriched connotation of institutional culture construction, students get opportunities to continuously improve their ideological quality, moral integrity and personality charms.

### 3.3 Molding of apartment institutional culture

Molding of student apartment institutional culture encourages students and teachers to develop their self-control ability, thus cultivating their values and codes of conduct. Their internal morals and forces as the driving force of culture tide promote their comprehensive development, thus achieving harmonious development of society. According to Deng Xiaoping, "A good institution stops evil people acting against laws and reasons; a bad institution constrains people doing the good, or even enables them go over to the opposite side" (Deng Xiaoping, 1994). Fairness and justice, as the basic institutional values, strive to achieve social equality for all human. Therefore, it is critical to keep pace with the times, constructing a just and fair apartment institutional culture system.

Apartment institutional culture should demonstrate justice and fairness. Students and teachers are granted with participation and voice to ensure justice and fairness in the construction of apartment institutions. There is no exception in the fair and just implementation of apartment institutions. Construction of apartment institutional culture should reflect the vital interests of teachers and students, trying to balance interests among different subjects. With a wider range and deeper extent of subject interests, institutions develop towards better fairness and justice.

Apartment institutional culture should manifest human-oriented concept. With the goals of human-oriented democracy and efficiency, it strives to construct an institutional culture system adapting to the demands of teachers and students. In fact, the basic meaning of institutional culture construction is to enrich apartment culture and promote the development of teacher and student. Hence, construction of apartment institutions, based on student as subject and teacher as dominance, focuses on overall and comprehensive education of people. As a result, apartment management improves apartment service, thus enhancing apartment taste and upgrading its culture. Other than adopting opinions and suggestions from experts and scholars, it is essential to learn and absorb excellent experience and wisdom of institutional culture construction from other colleges. However, any experience and innovation learned from other school can be implemented only after consent voting. As a result, institutional culture will better meet the demands of students and teachers.

Apartment institutional culture should be reasonable and legitimate. Appropriate institutional culture system complies with authoritative laws and regulations. In order to implement the spirit of the eighteenth congress of Chinese Communist Party and "National Long-Term Plan for Education Reform and Development (2010-2020)", Ministry of Education published and implemented "Implementation Outline of Over-Round Running School by Law". According to this implementation outline, schools have to enhance foundational democracy system through orderly participation and democratic consultation. Besides, teacher representative conferences and student unions should be established to ensure their rights of information, participation, expression and supervision. A perfect execution and supervision mechanism is beneficial to construct a management structure with mutual restriction and coordination, thus achieving scientific, democratic and legal management decisions. As mentioned, college-student apartment culture is an importance part of college management, thus the construction of apartment institutional culture should accord with national laws, local regulations and school institutions. Specifically, apartment institutional culture, aiming to protect legal rights of teachers and students, should weaken behavior adjustment management and strengthen institutional restrictions. This helps school effectively combine the rule by law and the rule by virtue. In a word, apartment institutional culture with humanistic concern ensures sustainable development

of student apartment institutional culture.

### 4. College-student apartment spiritual culture

German philosopher Karl Jaspers believed, "Colleges and universities exist in endless spiritual pursuit". In other words, college-student apartment culture also exists in endless spiritual pursuit. Student apartment culture is an important part of campus culture, while apartment spiritual culture is the core, soul and essence of apartment culture generated from long-term history accumulation. Its ideologies, value orientations and moral principles reflect the spiritual outlook and cultural taste of student apartment. In return, student apartment management integrates these ideologies, value orientations and moral principles into education activities.

#### 4.1 Connotation of apartment spiritual culture

English renowned scholar Arnold said, "Human spiritual ideal is to continuously achieve self-development with wisdom and abilities". Gui Yifan (2004) thought, "College culture forms a culture concentric circle with spiritual culture as its center, institutional culture its middle circle and environmental culture its outer circle. These three aspects rely on each other, complement each other and reinforce each other, together impacting school educations". Therefore, spiritual culture plays an important role in inheriting and innovating knowledge, pursuing truth and guiding social culture. Besides, as the deep kernel core of apartment culture, spiritual culture serves as guidance for related cultures, enriching campus culture and supplementing social advanced cultures. In a word, apartment spiritual culture represents the spirits of science, humanism, dedication and innovation.

Apartment spiritual culture is a kind of scientific spirit. Science, generated from social practice, is a system about nature, society and ideas. It is verified and developed from social practice, becoming an important content of spiritual civilization. Engels once claimed, "Science is an innovation force in history" (Marx, Engels, 1995). Spanish scholar Gasset explained incisively, "College is of scientificity before its existence." Spirit of science in fact is the attitude to raise doubts, the courage to oppose dogmatism and hypocrisy, the insistence to pursue truth and maintain the truth. Promoting scientific spirit becomes the main theme of constructing and developing apartment spiritual culture. Thus, students should respect excellent nationality culture, regional traditional culture, and school historic culture. Besides focusing on the values and contributions of apartment spiritual culture, they should also concentrate on learning professional skills, thus exploring objective laws and truths in scientific methods.

Apartment spiritual culture is a kind of humane spirit. Humanity, based on humane spirit as essence, refers to different kinds of cultural phenomenon in human society. Humane spirit is actually about values, thinking modes, moral sentiments and behavioral norms generated in human social practice. Humane spirit of student apartment spiritual culture, focusing on students' ideological cultivation and comprehensive development, attaches great importance to humane values and demands. With a healthy humane spirit environment, students can improve their theoretical qualities and discrimination abilities. Besides, apartment spiritual culture with humane spirit stimulates students' subjective initiative and creativity, which in return promotes the development and prosperity of apartment culture and school spiritual civilization.

Apartment spiritual culture is a kind of dedication spirit. Dedication refers to voluntarily serve organizations, society and country. Lenin thought, "Dedication involves in unpaid labor for the society" (Lenin, 1972). Therefore, dedication is a kind of attitude, action, virtue and belief. Dedication spirit, as a traditional Chinese virtue, is the concentrated expression of social responsibilities. It represents the spiritual outlook of modern students. Dedication spirit of apartment spiritual culture requires apartment management staff to guide students to develop rigorous working attitude and merciful manners. Meanwhile, students should try their best to do every thing well and treat every person nice, understanding the essence of dedication spirit.

Apartment spiritual culture is a kind of innovation spirit. Innovation is the soul of a nationality, and creativity one of the most important qualities of students. Innovation spirit is the courage to discard old thoughts and create new things. Marx said, "Dialectics shows the understandings of existing things in both positive and negative ways—understanding of inevitable extinction for existing things" (Marx, Engels, 1995, P112). Therefore, it is necessary to question things about apartment spiritual culture incompatible with time development and students demands. Besides, in order to cultivate their innovative thinking, students should treat things with dialectical negative attitude and insight, thus promoting continuous development of apartment spiritual culture.

#### 4.2 Elements of apartment spiritual culture

College-student apartment spiritual culture is not achieved in one day. It is the results of long-term accumulation and innovation from campus spiritual culture, apartment management subject qualities and apartment overall planning. It has significant role in students' healthy growth and culture transmission.

**Culture edification of campus spirit:** Campus spiritual cultures as college belief include guidelines for college management, school running theories and traditions. It answers the question about the essence of college. As mentioned, campus spiritual culture is not achieved in one day. In fact, it has experienced



three stages. The first stage is initially forming stage. The concept of campus cultural spirit was firstly brought up when school histories accumulated to a certain stage. The second stage is development stage. Unique campus spiritual culture is formed and accepted by students and teachers after generations of practices and innovations. The third stage is maturity stage. Campus spiritual culture, as intelligence gathering of teachers and students, finally and officially formed after long-term refining, induction, finalization and transmission. Therefore, campus spiritual culture, through its permeation and radiation effects, becomes the key element for production and development of student apartment spiritual culture.

**Quality of apartment management staff:** Russian famous educator Ushinsky once said, "Personality of educators is the foundation of education; and teachers' morality becomes invisible education power that no textbook, moral proverbs, reward and punishment can achieve." Teachers' noble personality is the spiritual power guiding and stimulating students to develop perfect personality. Therefore, the ideological quality, personality charm and management levels of apartment management staff become key elements for the forming and developing of apartment spiritual culture. CPC central committee and the State Council stressed in "Further Strengthening and Improving Ideological and Political Education" that "Each course of colleges and universities has the same function of educating people and all teachers take the responsibility to educate their students. Therefore, teachers should set up examples for others with both precept and practice, influencing students imperceptibly with their moral virtues and personalities." This further proves that the manners, services, management levels, ideological levels, and political awareness of apartment management staff play crucial role in promoting the construction of apartment spiritual culture. At the same time, students as the subject of apartment spiritual culture construction, impact the cohesion of apartment spiritual culture with their national habit, family background and religious belief. Therefore, their ideological ideas, personalities, value pursuits and moral sentiments directly influence the construction and development of apartment spiritual culture.

**Overall planning of student apartment:** Schools strive to make achievements on unique overall planning and design of student apartment. In campus, each building shows its histories and school running theories; the culture corridor and main road spread its school motto and spirit; even the sculptures and rocks in campus have profound meanings. Campus landscape and lighting engineering manifest harmonious interpersonal relationship, creating an environment of equal love and mutual assistance. Besides, inspiring sayings and slogans can be found everywhere in campus, constructing particular spiritual culture environment for students.

#### 4.3 Cultivation of apartment spiritual culture

Cultivation of college-student apartment spiritual culture is a process to inheritance, introjection, innovation, creation and development with the guidance of science, edification of campus spirit and creation function of cultural activities. The basic task of higher education is "to establish moral values and to cultivate people." Thus, construction of apartment spiritual culture should reflect the guiding principles of talent cultivation in higher education, establishing dominant position of socialist core value system. Latest achievements from Marxist philosophy with Chinese character should be constantly applied to cultivate students and teachers, firmly establishing common ideal of socialism with Chinese characteristics. Besides, cultivation of apartment spiritual culture vigorously promotes Chinese national spirit with patriotism as the core and the spirit of time with reform and innovation as the core, positively practicing and developing socialism core values.

Cultivation of college-student apartment spiritual culture needs to further construction campus spirit, teaching style and learning attitude based on behavioral education of apartment subjects. Teachers and students can consciously combine "morality cultivation" with "course learning" to enhance their senses of mission and responsibility, thus contributing to construction of apartment spiritual culture. Meanwhile, cultivation of apartment spiritual culture highlights noble morality and develops professional spirit, striving to instill campus spirit into daily activities and behaviors of students and teachers. Effective combination of education and promotion with institutional restriction instructs apartment management staff to rely on fine spirits as their professional ethics and value pursuit, thus exploring management theories. Therefore, apartment management staff improves their human-oriented service level and meticulous management, constructing a management-and-service education mode. Spiritual culture stimulates students to understand school histories and stories, chant school anthem and wear school badge, participate in essay contest and lecture discussions, thus continuously enhancing their senses of ownership and responsibility. In the end, teachers and students cherishes school reputation, focusing on school development and construction.

It is important for schools to carry out apartment cultural activities and construct healthy environment and atmosphere, enriching students' mind and their knowledge. Firstly, affection education should be applied as important means to cultivate college students' ideological and ethical qualities. Besides, schools should take multiple measures to comprehensively promote affection education and construct affection, and filter affection education into apartment spiritual construction. Then, students can spread great love and thankful heart into society, establishing education environment of mutual help and respect. Secondly, school

should set up appropriate education activities to develop students' physical and psychological health based on different time and grades, stimulating their self-thinking abilities. This helps students to set up correct concept of physical and mental health, promoting healthy development of their personality. Thirdly, for students with financial difficulties, schools should take effective financial-aid measures to intensify encouragement and donation systems. Students, implanted with concept of financial-aid education, develop their qualities of solidarity, self-reliance and diligence. Fourthly, based on scientific development concept and practical experience as guidance, school should encourage students to participate in more activities out of school, promoting their social practice as well as their senses of history missions and social responsibilities. Finally, school should insist on cultivating students' scientific thinking, scientific spirit and scientific capacity, developing campus culture and encouraging innovation activities. Therefore, cultivation of apartment spiritual culture enables college students to acquire science and technology knowledge and enrich their cultural and art life, thus cultivating their academic literacy and artistic accomplishment.

#### 5. Conclusions

In brief, college-student apartment culture is based on apartment as carrier, students as subject, environment as foundation, system construction as guarantee and inheritance as principles. Thus, college-student apartment material culture is the foundation of apartment culture construction, college-student apartment institutional culture the guarantee of apartment culture construction and college-student apartment spiritual culture the core of apartment culture construction. As a unified whole, the three aspects have mutual influence and restriction to each other, contributing to the prosperity and development of apartment culture construction. Meanwhile, it is important to refine apartment spiritual culture and absorb advanced theories and ideas as well as break backward obstacles and resistance. While absorbing western culture and exploring local culture, it is essential to innovate campus culture and integrate apartment culture. More importantly, students and teachers play the main role in the exploration, protection, innovation and inheritance apartment spiritual culture. Thus, the identity and belonging of apartment culture should be intensified among them. College-student apartment culture is integrated with profound campus spirits and humanity, cultivates noble characteristics and moral qualities of college students, enriching students' cultural life and mental world. Therefore, college-student apartment culture, developing school campus spirit, teaching style and learning attitude, plays positive roles in students' development and growth.

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